



Sun Moon Light
Center, Chongqing



Yuhuashan



Kunshan Earl Land



Wanxiyaju



Sun Moon Light Center,
Shanghai



Shanghai
Dingjia



SINO HORIZON HOLDINGS LIMITED EARNINGS RELEASE CONFERENCE

2021/03/16

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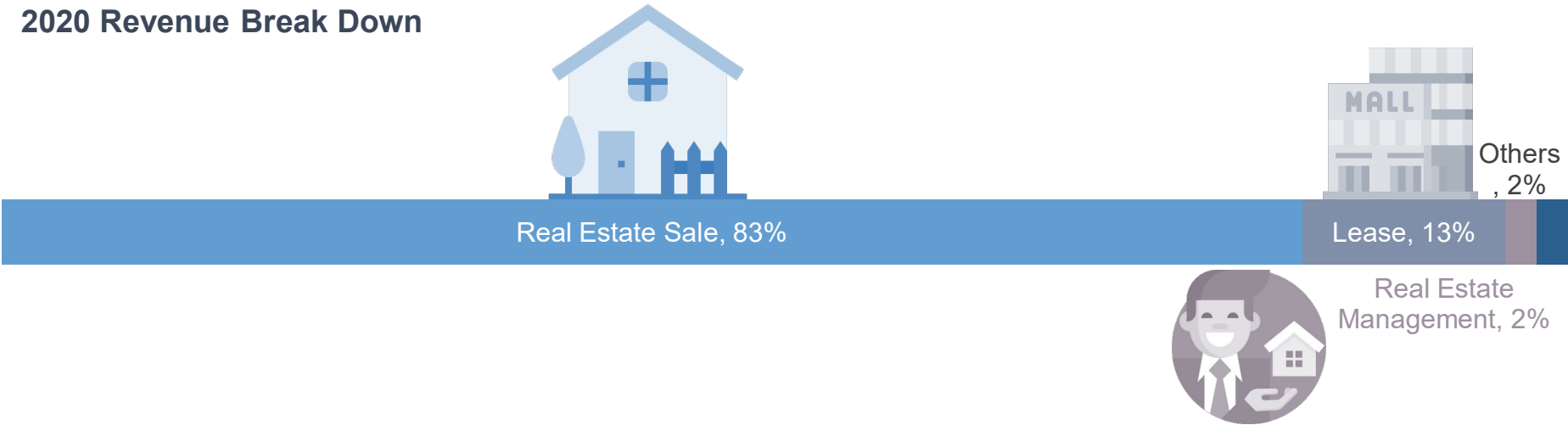
1. Company Profile

Summarize

- Sino Horizon specializes in real estate development, lease, sales, management and others

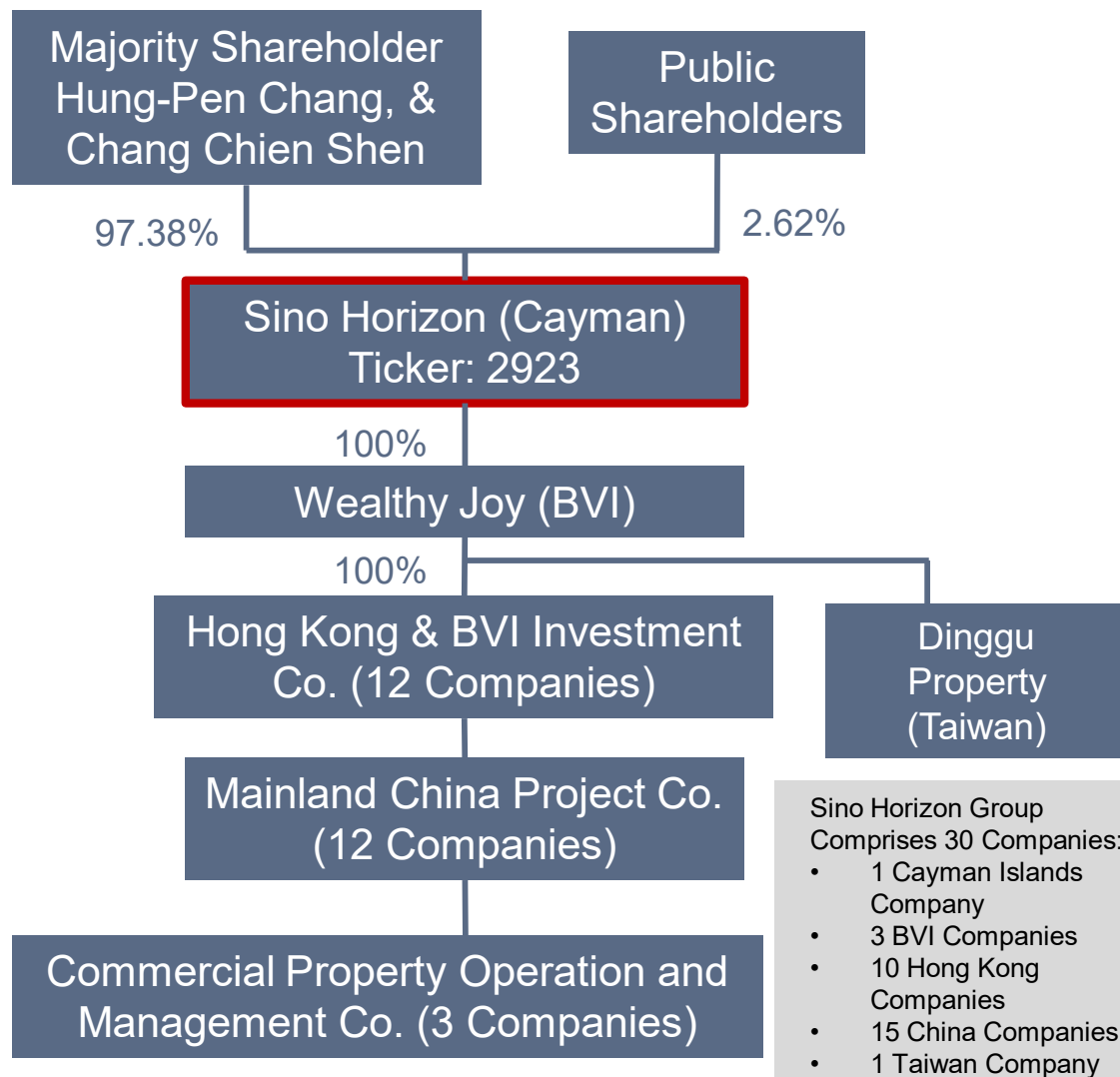
In 2001, two Zhang brothers established Beijing Dinggu Real Estate Development Co., Ltd. (renamed to Beijing Dinggu Dinghao Industrial Co., Ltd.), which successively engaged in real estate development, real estate leasing and sales, real estate and parking lots management in China. Sino Horizon Holdings Limited was established in the British Cayman Islands in December 2007. Its headquarter is located in Shanghai. It was listed on the Taiwan Stock Exchange in December 2012 (Ticker: 2923), the first listed company in Taiwan whose main business is real estate in China.

- 2020 Revenue Break Down



Company Profile

Chairman	Mr. Hung-Pen Chang
General Manager	Mr. Nen-Yao Chang
Establish Date	2007/12
IPO Date	2012/12
Capital	NTD 17.4 billion
Market Cap (2021/03/12)	NTD 70.5 billion
Business Description	Property Development, Leasing, Management and Carpark Service in Mainland China
Employee Headcount	317 as of 2020/12/31



Investment Highlight



Low cost of property purchase

All the land with great development value has been obtained in the primary or secondary market after careful evaluation. The unit cost of land in China has reached new high, which showed that the land company obtained has high-quality development potential.



Excellent property location

Most of the construction projects of Sino Horizon are located in Shanghai and Chongqing which are municipalities directly under the central government, and Kunshan which is China's second-tier city. Also, Sino Horizon selects the land based on the metro development and government new municipal plan.



Commercial construction projects provide stable cash inflows

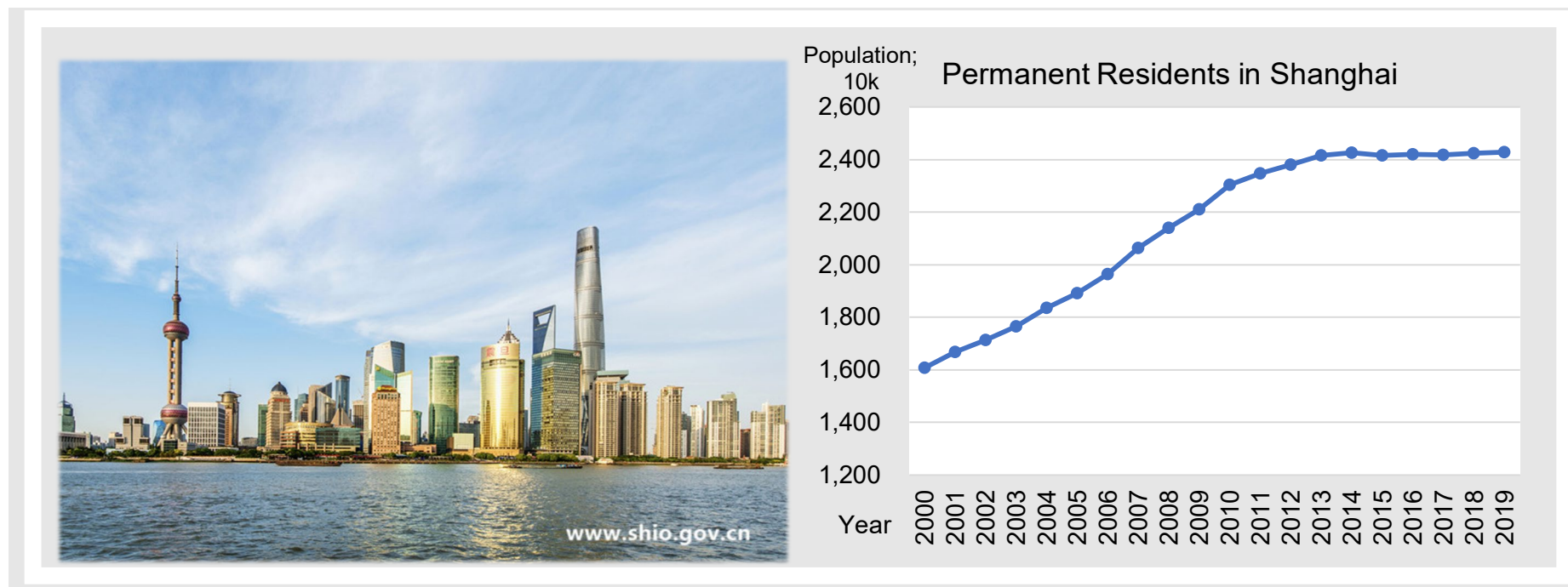
Besides selling the residential, Sino Horizon leases the construction project with excellent location and high commercial interests for office and mall to receive stable cash inflows and obtain the increasing value of the projects.

Sino Horizon Main Development City - Shanghai

Shanghai is the city with the largest GDP in China (2020), with a population of 24.28 mn (2019)

Shanghai is the financial center in China. Based on the convenient geographical location and crucial economic background, many multinational corporations set up their China headquarters in Shanghai. For example, Intel, Pfizer, Bayer, Bosch, General, Motors, Coca-Cola, McKinsey and some international financial companies such as Citi, HSBC, Allianz, Standard Chartered and DBS

- ◆ Airport Passengers: 120 million (2019)
- ◆ Shanghai Subway: 20 Subway lines in operation; 67 k passengers/day at Dapuqiao Station on No.9 line in 2020.

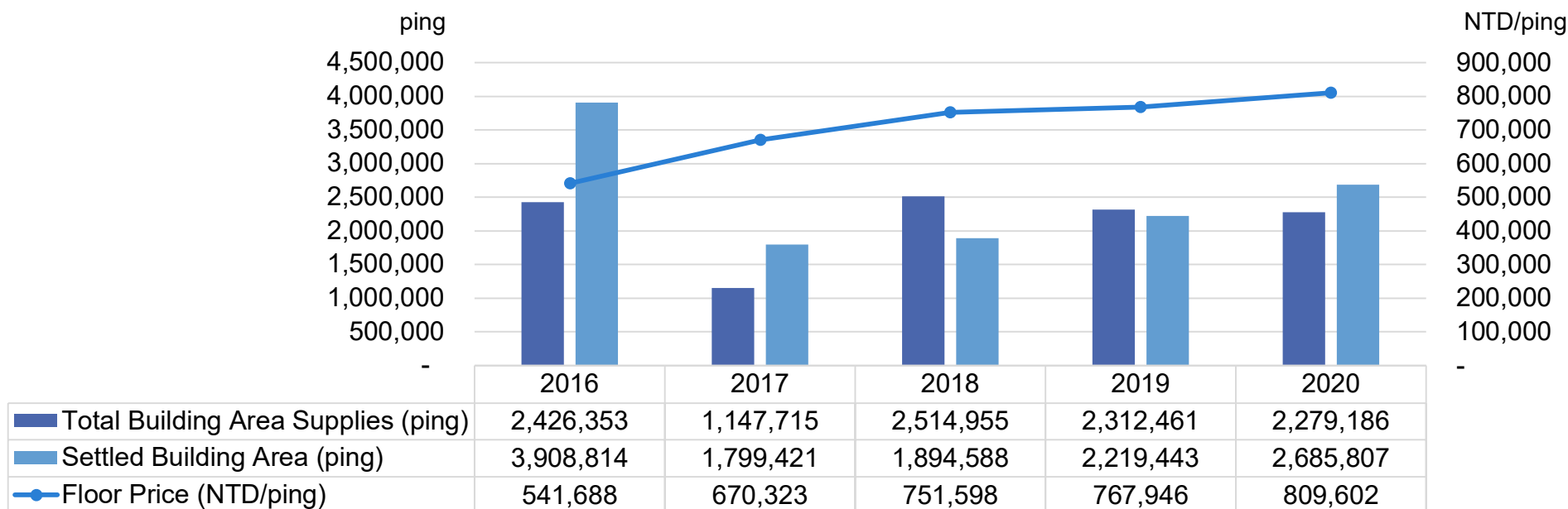


Source: Shanghai Municipal Government Information Office; Shanghai Bureau of Statistics, Shanghai Statistical Yearbook 2020

The Trend of Residential Property Price in Shanghai 2016-2020

The residential market in Shanghai was hot in 2020, with 2.69 million pings of transaction volume hitting a new high from 2017.

The average residential floor price in 2020 is NT\$810,000 per ping, showing a slight upward trend.

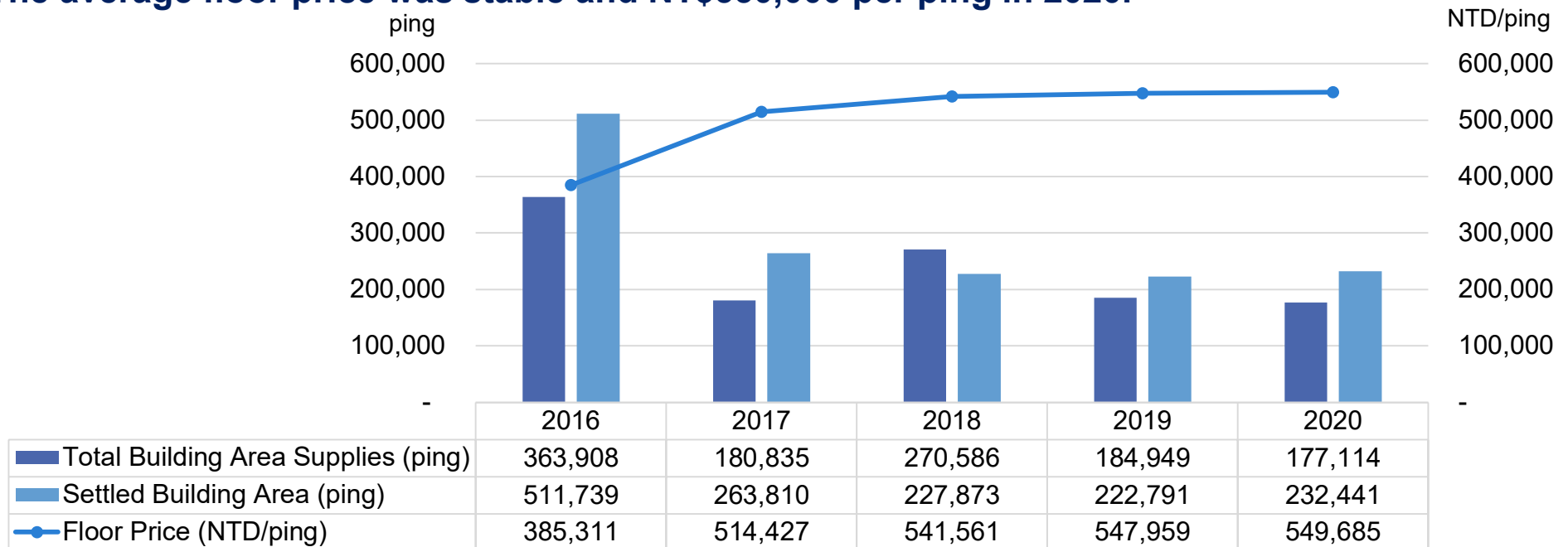


- In 2020, total building area supplies in Shanghai was 2.28 million pings. The market supply is stable since 2018.
- In 2020, the settled building area in Shanghai reached 2.69 million pings, yoy 21%. Due to the release of market liquidity and reforms of old urban, the transaction volume hit a new high after 2017.
- In 2020, the average floor price in Shanghai was NT\$810,000 per ping, yoy 5%. However, affected by the pandemic, the price limit policy was loosened slightly.

Source : Tospur Real Estate Consulting

The Trend of Residential Property Price in Jiading 2016-2020

The Residential supply had reduced and the market was in short supply from 2019 to 2020. The average floor price was stable and NT\$550,000 per ping in 2020.



- In 2020, total building area supplies in Jiading was 180,000 pings, yoy -4% and most of them are located in Anting District. The total supply slid after 2018.
- In 2020, settled building area in Jiading was 230,000 pings, yoy 4% and most of them are located in Anting District. The market showed short supply.
- In 2020, the average floor price in Jiading was NT\$550,000 per ping and slightly increased. Affected by Anting District, the increase in the price in Jaiding was not obvious.

Source : Tospur Real Estate Consulting

Sino Horizon Main Development City - Chongqing

Chongqing is the fastest-growing city among the top 5 cities in China's GDP (2020) with a population of 31.24 mn (2019)

Chongqing is one of the four existing municipalities directly under the Central Government in China. It is the economic, financial, technological innovation, strategic and commercial logistics center in the uppers reaches of the Yangtze River. It is also the most important development and largest industrial and commercial city in the southwest region, with integrated transportation and international aviation hub. At the same time, Chongqing is the most populous city in the world, followed by Shanghai and Beijing.

- ◆ Airport Passengers: 46 mn (2019)
- ◆ Chongqing Subway: 10 Subway lines in operation, 49 k passengers/day at Jiaochangkou Station in 2020.

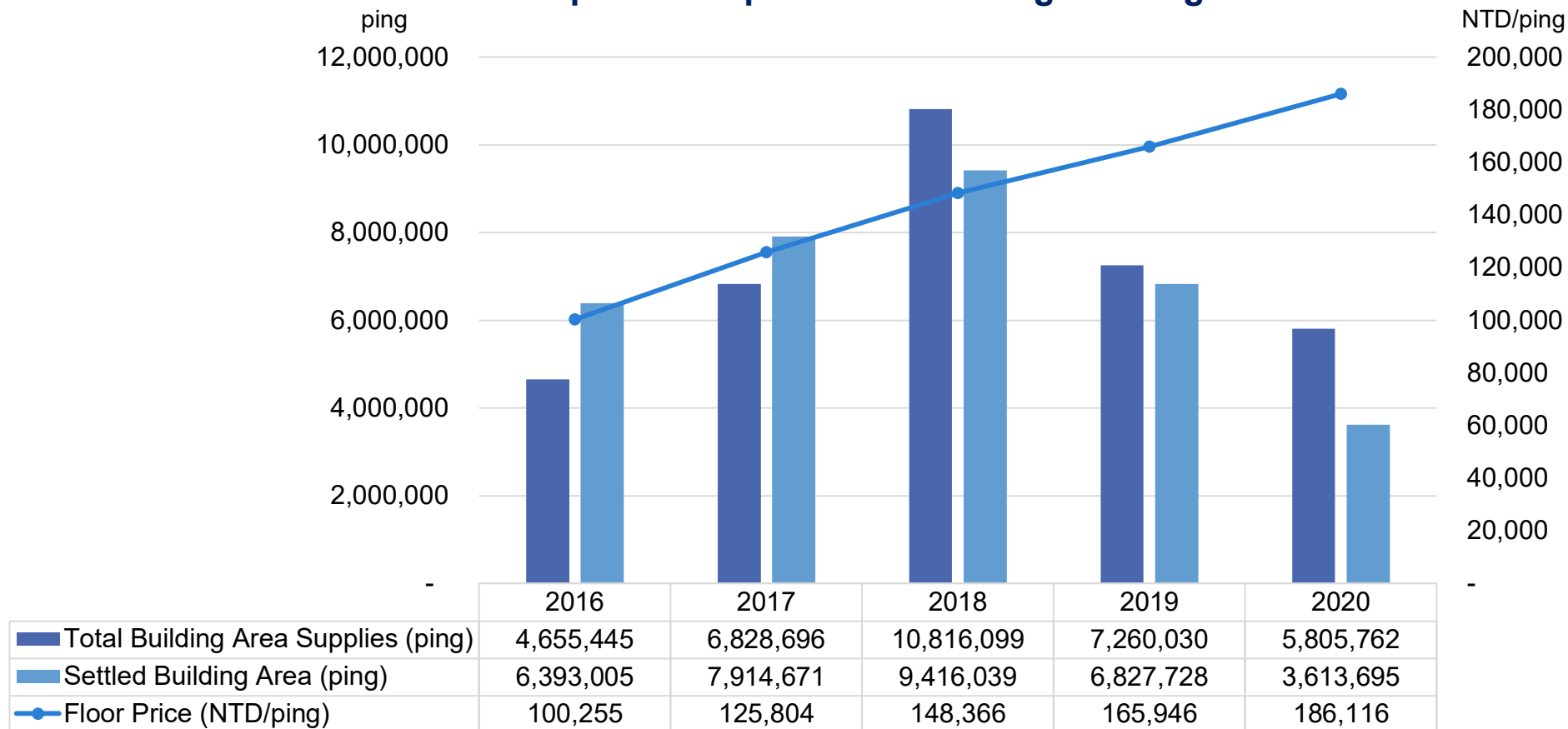


Source: Chongqing Municipal Government Information Office; Shanghai Bureau of Statistics_Shanghai Statistical Yearbook 2020

The Trend of Residential Property Price in Chongqing 2016-2020

Chongqing's residential market shows shrinking supply and transaction volume from 2018 to 2020.

The floor prices keep break record highs though.

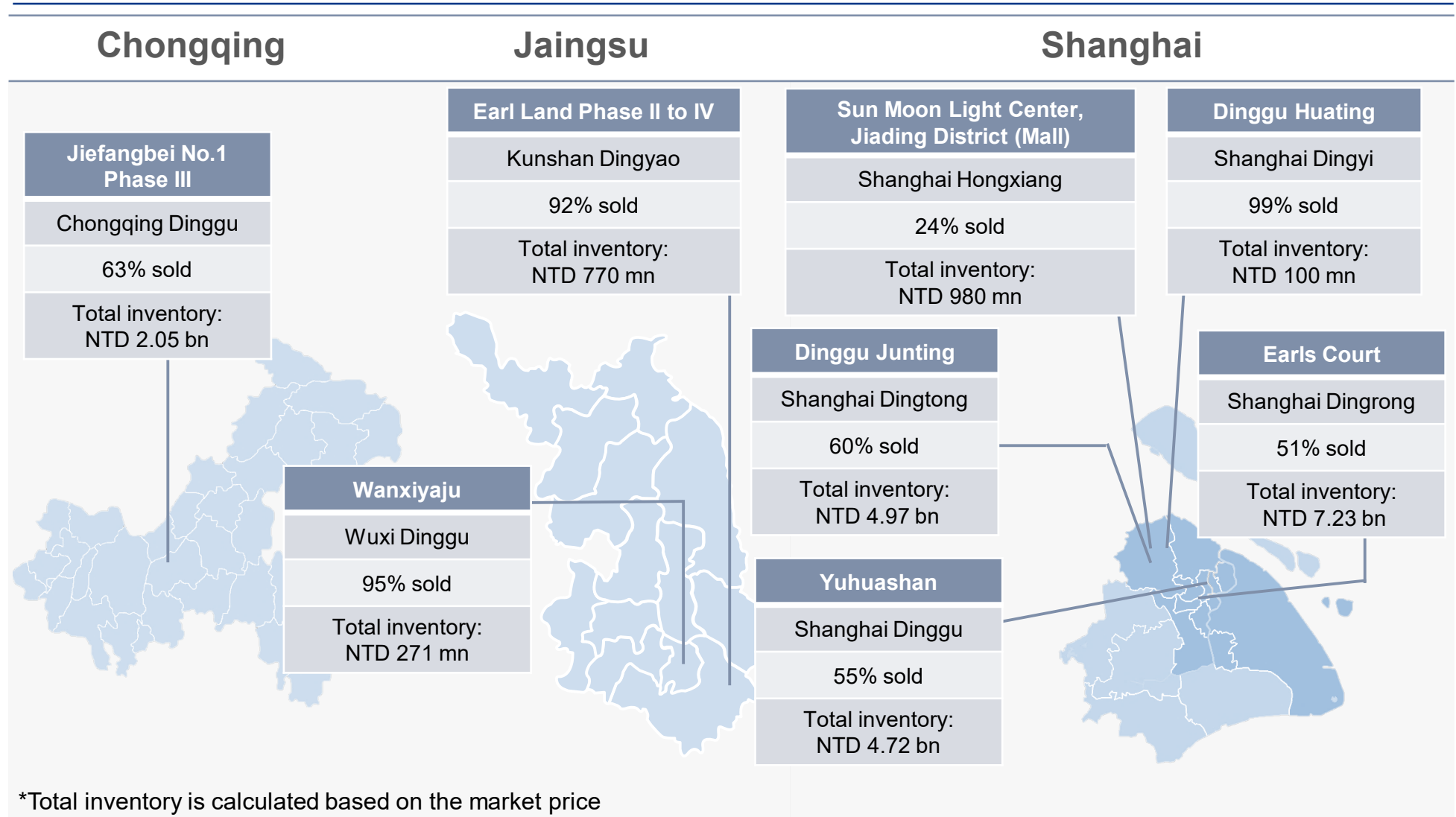


Source : Tospur Real Estate Consulting

2. Business Highlights

Sales of Completed Construction Project

Total inventory was more than NTD 20 bn as of 2020/12



Completed Construction Project



**Huangpu, Shanghai –
Earls Court**



**JIADING, Shanghai –
Dinggu Junting**



**Jiefangbei No.1 Phase III –
R3**



**Kunshan, Jiangsu –
Earl Land**

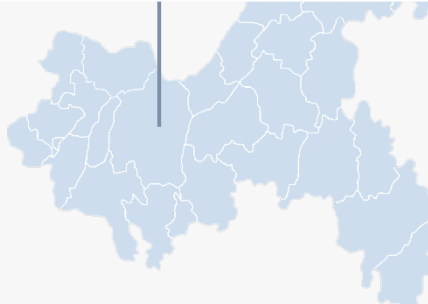
Completed Construction Project - Earls Court in Shanghai



Lease of Completed Construction Project

Total lease revenue was around NTD 2 bn for the recent 3 years and has high potential value-added benefits

Chongqing

Sun Moon Light Center, Chongqing Jiefangbei (Mall)	Sun Moon Light Center, Shanghai Jiading (Mall)
Chongqing Dinggu	Shanghai Hongxiang
Occupancy rate 64%	Occupancy rate 61%
Total Floor Area: 32 k ping (Including Underground Area: 45 k ping)	Total Floor Area: 12 k ping (Including Underground Area: 16 k ping)
Revenue: NTD 83 mn	Revenue: NTD 48 mn
Book Cost: NTD 118.8 k/ping*	Book Cost: NTD 212 k/ping*
Neighboring Market Price: NTD 384 k/ping***	No reference price recently
	Chunshen Liyuan (Mall)
	Shanghai Dingxin
	Occupancy rate 75%
	Total Floor Area: 200 ping (Including Underground Area: 8.6 k ping)
	Revenue: NTD 20 mn

Shanghai

Yuhuashan (Mall)
Shanghai Dinggu
Occupancy rate 100%
Total Floor Area: 3.1 k ping (Including Underground Area: 5 k ping)
Revenue: NTD 111 mn
Book Cost: NTD 380 k/ping*
Neighboring Market Price: NTD 930 k/ping**
Sun Moon Light Center, Shanghai Huangpu (Mall, Office)
Shanghai Dingrong
Occupancy rate 88%
Total Floor Area: 42 k ping (Including Underground Area: 81 k ping)
Revenue: NTD 1,434 mn
Book Cost: NTD 465 k/ping*
Neighboring Market Price: NTD 817 k/ping***

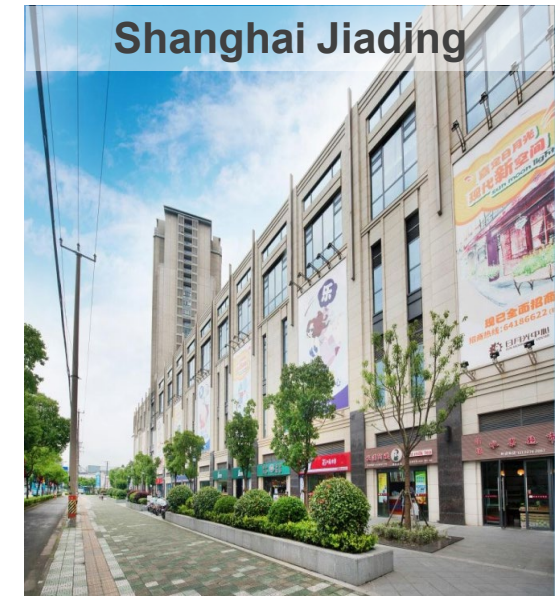
*The costs included the land and construction

**Neighboring Market Price is referred to the auction information of land area from government official disclosure (Total auction price/buildable area)

*** Neighboring Market Price is referred to the auction information of building area from government official disclosure (Total auction price/building area)

Sun Moon Light Center

Company	Construction Project	Total Floor Area (ping)	Total Area including Underground (ping)	No. of Merchant	Average Daily Passengers	Occupancy Rate	2020 Revenue
Chongqing Dinggu	Sun Moon Light Center, Chongqing Jiefangbei	32,000	45,000	146	26,000	64%	NTD 83 mn
Shanghai Dingrong	Sun Moon Light Center, Shanghai Huangpu (Mall)	42,000	81,000	335	76,000	87%	NTD 1,048 mn
	Sun Moon Light Center, Shanghai Huangpu (Office)			44	N/A	89%	NTD 386 mn
Shanghai Hongxiang	Sun Moon Light Center, Shanghai Jiading	12,000	16,000	55	20,000	61%	NTD 48 mn



Aerial View of Sun Moon Light in Dapuqiao

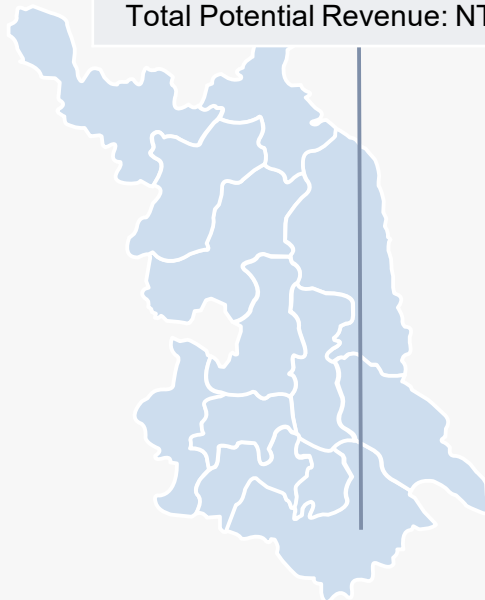


Status of Developing Construction Project

Total potential sales of developing construction project is more than NTD 30 bn

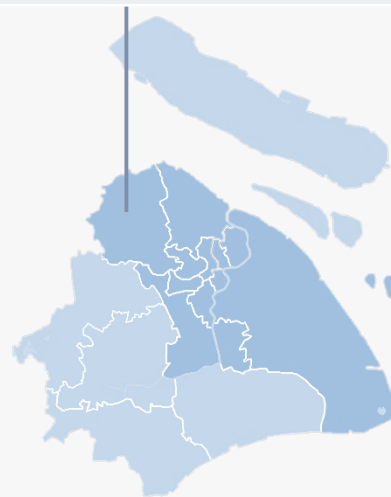
Jiangsu

Earl Land
Kunshan Dingyao
Completion in 2023
Total Area to be Sold: 33,000 ping
Total Potential Revenue: NTD 9.38 bn



Shanghai

Huijing Hua Ting
Shanghai Minglong
Completion in 2022
Total Area to be Sold: 41,000 ping
Total Potential Revenue: NTD 22.79 bn



Aerial View of Kunshan Dingyao – Earl Land



Real Picture of Kunshan Dingyao – Earl Land



Overview of Jiading Plot Planning

Besides commercial office buildings, leisure commercial center and hotels, there are more than 4,900 households in Jiading Plot

- **Commercial – Dinggu Commercial Center**

Composed of 2 super high-rise commercial office buildings and 1 large leisure commercial center.

- **Residential – Dinggu Junting**

Composed of 1 hotel and 4 high-rise residential buildings.

- **Residential – City Huating & Commercial – Jiading Dinggu Building**

Composed of 1 apartment office, 1 rental office, 6 high-rise residential buildings and commercial shops along the street and a 3,600 square meter bus hub.

- **Residential – Huijing Hua Ting**

Composed of 20 high-rise residential buildings.



Aerial View of Jiading Plot



Aerial View of Jiading Plot



Status of Developing Lease Construction Project

Current developing lease construction projects are located in Shanghai, total area is nearly 60 k ping

Shanghai

Rental Housing (Jiading, Shanghai)

Shanghai Hongxiang

Finish in 2023

Total Construction Area: 8,000 ping
Ground Area: 8,000 ping

Ground Land Cost: NTD 48,000 /ping

Neighboring Market Price: NTD 96,000 /ping*

Sun Moon Light Center Phase II, Shanghai

Shanghai Dinglin

Finish in 2024

Total Construction Area: 47,000 ping
Ground Area: 25,000 ping
Underground Area: 22,000 ping

Ground Land Cost: NTD 405,000 /ping

Neighboring Market Price: NTD 847,000 /ping

AB Office (Jiading, Shanghai)

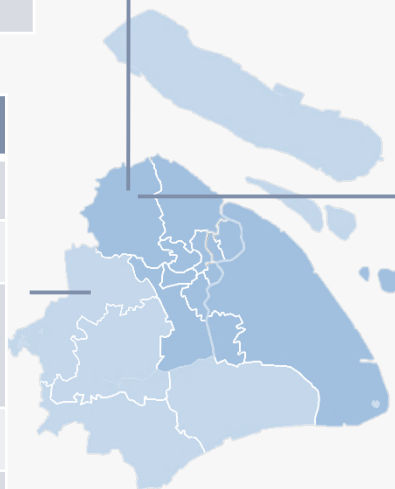
Shanghai Dingjia

Finish in 2022

Total Construction Area: 30,000 ping
Ground Area: 30,000 ping

Ground Land Cost: NTD 31,000 /ping

Neighboring Market Price: NTD 96,000 /ping*



* Neighboring Market Price is referred to the auction information of building area from government official disclosure (Total auction price/buildable area)

Sun Moon Light Development Plan (Dapuqiao)



Effect Figure of Sun Moon Light Center Dapuqiao Phase II



Land to be Developed

Current undeveloped land is located in Shanghai and Chongqing, total construction area up to 168 k ping

	Company	Sector	Intended Purpose	Total Construction Area (ping)	Book Cost/Ping	Neighboring Market Price/Ping
Shanghai	Shanghai Dingtong	Jiading North, Jiading District	Hotel	18,000	NTD 43,000	NTD 96,000*
Shanghai	Shanghai Dingjia	Jiading North, Jiading District	Mall	47,000	NTD 45,000	NTD 96,000*
Chongqing	Chongqing Dinggu	Jiefangbei in Yuzhong District	Mall and Office	103,000	NTD 15,000	NTD 118,000*
Total				168,000		

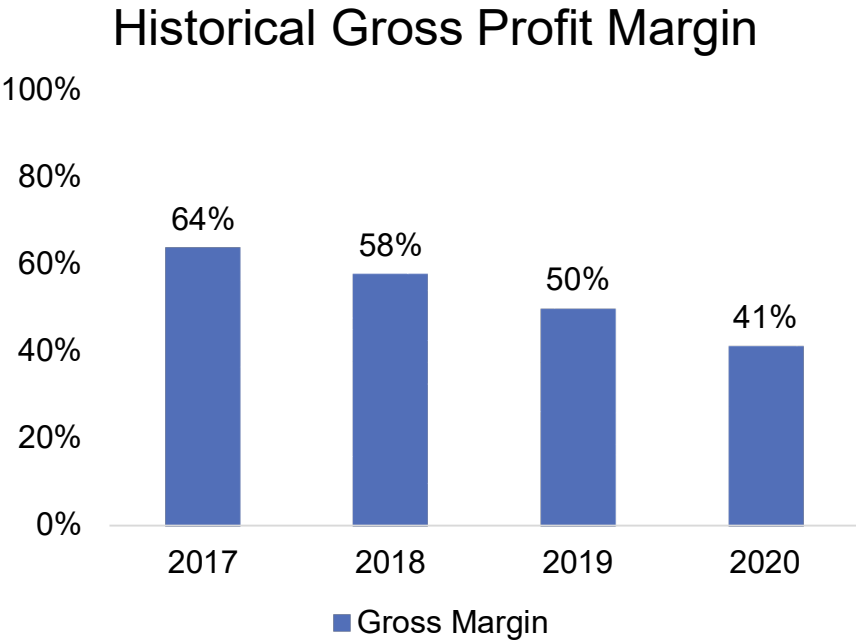
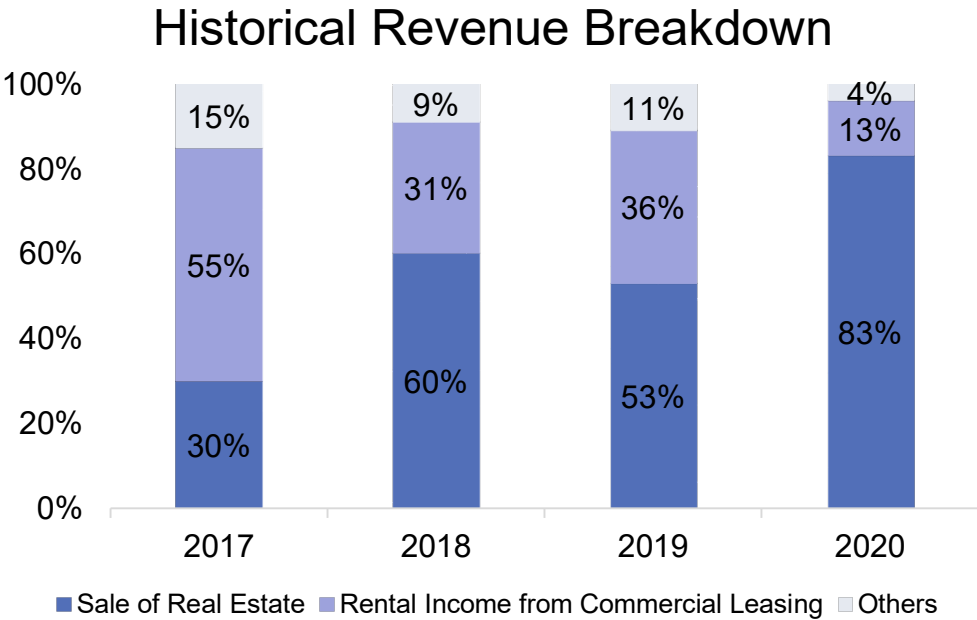
* Neighboring Market Price is referred to the auction information of building area from government official disclosure

3. Financial Overview

Consolidated Income Statement for the Past 3 Years

	Unit: NTD thousand		
	2018	2019	2020
Operating Revenue	6,928,722	5,737,206	13,419,916
-Sales Proceeds	4,161,898	3,029,343	11,157,891
-Rental income from commercial leasing	2,150,627	2,073,525	1,711,236
-Others	616,197	634,338	550,789
Operating Costs	(2,930,051)	(2,885,466)	(7,897,413)
Gross profit	3,998,671	2,851,740	5,522,503
Gain (Loss) on change in fair value of investment properties	563,727	(2,728,887)	(1,460,226)
Profit before income tax from continuing operations	3,176,721	(358,089)	2,695,595
Net Profit (Loss) from continuing operations	1,668,192	422,629	1,177,355
Net Profit (Loss) from discontinued operations	(35,033)	7,791,012	-
Net Profit (Loss) attributable to owners of the company	1,631,299	8,209,089	1,177,395
Earnings per share (NTD)	0.94	4.72	0.68

Historical Revenue Breakdown

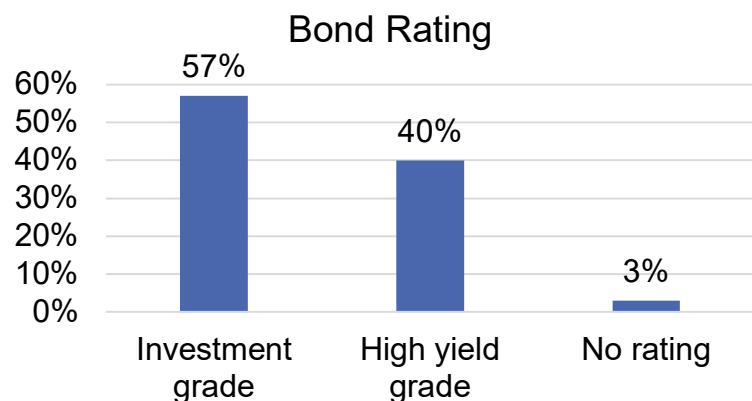
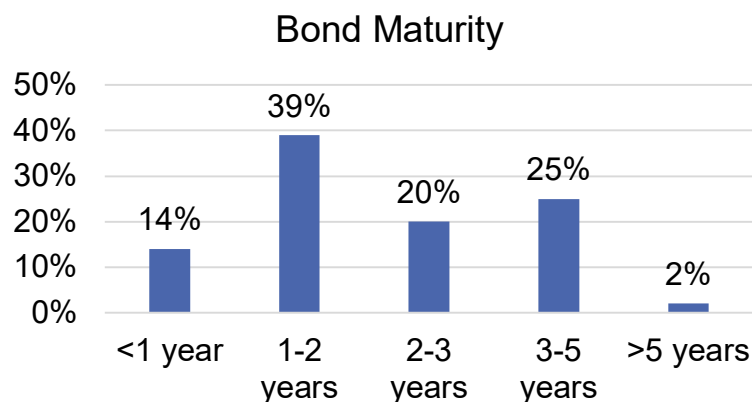


Consolidated Statement of Financial Position

2020.12.31					2019.12.31				
ASSETS	NTD thousand	%	NTD thousand	%	LIABILITIES	NTD thousand	%	NTD thousand	%
Cash and cash equivalents	6,776,782	6%	8,174,755	7%	Borrowings	48,708,904	43%	47,270,539	38%
Financial assets at fair value through profit or loss	4,521,266	4%	6,123,353	5%	Contract liabilities	430,940	-	5,515,758	5%
Financial assets at fair value through other comprehensive income	18,966,974	16%	19,305,547	16%	Trade payables	853,516	1%	497,074	1%
Other financial assets	808,035	1%	1,903,183	2%	Current tax liabilities	1,679,163	1%	1,356,073	1%
Inventories					Deferred tax liabilities	8,295,577	7%	8,494,051	7%
-Properties under development or to be developed	32,874,005	29%	34,280,778	28%	Unearned revenue	159,937	-	178,145	-
-Merchandise	6,158,237	5%	7,071,144	5%	Other liabilities	2,223,696	2%	5,427,186	4%
Property, plant and equipment	580,118	-	635,305	-	Total liabilities	62,351,733	54%	68,738,826	56%
Investment properties	43,823,194	38%	43,722,207	35%					
Other assets	1,994,811	1%	2,331,128	2%	EQUITY	NTD thousand	%	NTD thousand	%
Total assets	116,503,422	100%	123,547,400	100%	Share capital	17,402,970	15%	17,402,970	14%
					Unappropriated earnings	21,054,333	18%	19,045,451	16%
					Legal reserve and special reserve	17,961,163	15%	22,673,513	18%
					Others	(2,344,807)	(2%)	(4,390,147)	(4%)
					Non-controlling interests	78,030	-	76,787	-
					Total equity	54,151,689	46%	54,808,574	44%
					Total liabilities and equity	116,503,422	100%	123,547,400	100%

Bond Maturity and Rating Analysis

The total market value of bonds is around NTD 20 billion, and the leverage ratio is around **60%**



Moody's rating	S&P rating	%	Issuer Example
Aa3	AA-	0.1%	FAB SUKUK
A1	A+	1.6%	CHIBA BANK LTD
A2	A	2.0%	CDBL FUND ING
A3	A-	5.0%	MIZUHO FINANCIAL
Baa1	BBB+	11.0%	CHINA CONSTRUCTION BANK
Baa2	BBB	15.9%	BAYER US FINANCE
Baa3	BBB-	21.0%	STANDARD CHARTERED
Ba1	BB+	5.7%	COUNTRY GARDEN
Ba2	BB	6.1%	FORTUNE STAR
Ba3	BB-	12.1%	AGILE GROUP
B1	B+	7.6%	YANLORD LAND
B2	B	6.5%	CHINA EVERGRANDE
B3	B-	0.8%	MONGOLIA GOVERNMENT
Caa1	CCC+	1.2%	VEDANTA RESOURCES PLC
Caa2	CCC	0.5%	REPUBLIC OF MALDIVES
No rating	No rating	3.1%	GARUDA INDONESIA
Total		100.0%	

Profit (Loss) on Bond Portfolio Investment

Unit: NTD thousand

Item	2019	2020
Other gains and losses	(402,054)	(1,018,226)
Includes:		
Expected credit loss on bonds	(74,936)	(721,102)
Gain on bond disposal	9,345	7,878
Management fees	(6,170)	(47,518)
Subtotal	(71,761)	(760,742)
Bond interests income	492,533	948,542
Bond interests expense	(115,798)	(163,704)
Total Gains (losses) on bond investment	304,974	24,096

Dividend Policy

- The board of directors approved the resolution of NTD 1.2 cash dividend per share and 176% payout ratio.

	2013	2014	2015	2016	2017	2018	2019	2020
EPS (NTD)	1.8	1.67	2	1.38	0.08	0.94	4.72	0.68
Dividend (NTD)	0.2	0.22	0.36	0.36	0.36	0.72	2.23	1.2
Payout ratio (%)	11.2	13.2	18	26.1	450	76.6	47.2	176



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